

<p>Vision</p>	<p>Improving the prosperity of Queenslanders</p>			
<p>Purpose</p>	<p>Making Queensland’s economy more competitive through efficient and effective economic regulation</p>			
<p>Objectives</p>	<p>Optimise regulatory frameworks</p> <ul style="list-style-type: none"> • Protect consumers and relevant stakeholders • Pursue outcomes appropriate to the regulatory circumstances • Implement research and development outcomes <p>Make unbiased, transparent and robust decisions</p> <ul style="list-style-type: none"> • Encourage negotiated outcomes • Base decisions and recommendations on evidence • Apply rigorous quality assurance processes <p>Promote understanding and engagement</p> <ul style="list-style-type: none"> • Improve the clarity and accessibility of our content • Build and maintain relationships with stakeholders to enable better communication and cooperation • Enhance the community’s understanding of our role <p>Enable efficient, flexible and expert resourcing</p> <ul style="list-style-type: none"> • Build staff capability • Support healthy and safe work practices to ensure staff wellbeing • Embed a performance culture that encourages knowledge sharing and fosters accountability <p>We contribute to the Queensland Government’s objectives of <i>growing our regions, building Queensland and supporting jobs.</i></p>			
<p>Performance indicators</p>	<p>Efficiency and prudence of the QCA costs and regulatory fees</p>	<p>Timely and transparent processes</p>	<p>Effective and efficient regulatory outcomes</p>	<p>Effective stakeholder engagement</p>

Managing our risks

- **Reputation:** Deliver high-quality and timely reports, through effective engagement, consultation and quality assurance
- **Resourcing:** Maintain resourcing expertise, diversity of work and succession planning
- **Compliance:** Uphold strong and effective governance practices
- **Information security:** Adapt to emerging technologies, and safeguard information
- **Financial:** Maintain long-term financial sustainability through forecasting and reserves

Managing our opportunities

- **Project/program delivery:** Review frameworks and processes to ensure we deliver on our responsibilities
- **Knowledge:** Continue to research and develop best practice regulation and share knowledge between staff
- **Engagement:** Seek and act upon stakeholder feedback and enhance understanding of our role and decisions
- **Resourcing:** Proactive development of skills and processes to manage emerging regulatory work, and cross-skill staff
- **Compliance of entities:** Optimise our administration activities and enforcement activities

Our values

Achievement

We deliver better outcomes

Trust

We rely on each other

Respect

We show respect for others

Integrity

We are consistent, balanced and principled

Teamwork

Together we deliver better outcomes

Human rights

We are committed to respect, promote and protect human rights in our decision-making and actions.